

ABOUT  
**A.M. Simpkins & Associates**

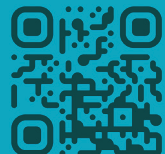
Pioneering change in Higher Education  
for over a decade.

# **1 REAL-TIME DATA INTEGRATION  
& FRAUD INTERCEPTION**  
FOR HIGHER ED



AMSimpkins & Associates (AMSA) is a minority-owned technology company specializing in integration, innovation, and automation. AMSA's integration team excels in Ellucian Colleague, Ellucian Banner, Oracle's PeopleSoft, Workday, Salesforce, and more. AMSA Connect, our data integration management platform, offers enhanced visibility and control over integration data and operations. Additionally, our S.A.F.E. (Student Application Fraudulent Examination) platform provides Colleges and Universities with a robust solution to detect and prevent fraudulent student applications, ensuring the integrity of their admissions processes.

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US TODAY**  
TO LEARN MORE!



**AM SIMPKINS**  
& ASSOCIATES

DISCOVER  
**S.A.F.E. & AMSA Connect**

Ensure the integrity and efficiency of your  
institution's data with S.A.F.E. & AMSA Connect!

**Empowering Higher Education**  
THROUGH INNOVATIVE SOLUTIONS

At A.M. Simpkins & Associates, we are committed to transforming the landscape of higher education management. Our cutting-edge solutions – S.A.F.E. for fraud prevention and AMSA Connect for seamless data integration – work together to optimize your workflows and safeguard sensitive information.

**TRANSFORM YOUR INSTITUTION TODAY!**



## S.A.F.E.

SaaS

(Student Application Fraudulent Examination)



### Real-Time Fraud Detection

S.A.F.E. (Student Application Fraudulent Examination) employs advanced verification algorithms to detect fraudulent applicant data in real time. By thoroughly scanning and authenticating incoming information, it ensures that only valid data is processed, significantly reducing security risks.



### Streamlined Processes

With S.A.F.E., your institution can maintain a streamlined admissions process while effectively preventing data breaches. This powerful solution enhances the security of your databases, allowing you to focus on what truly matters – the success of your students.



### Enhanced Accuracy and Trust

By blocking fraudulent applications, S.A.F.E. enables institutions to uphold the integrity and trustworthiness of their admissions and enrollment systems, further establishing a solid foundation for future growth and success.



## AMSA Connect

Revolutionize Your Data Management  
Achieve operational efficiency like never before!



### Automated Data Transfers

AMSA Connect facilitates real-time data transfers between campus systems, automating exchanges that were previously manual. This not only saves time but also minimizes the risk of human error in critical processes.



### Break Down Data Silos

Say goodbye to isolated departments! AMSA Connect encourages seamless communication across systems, ensuring all stakeholders have access to essential, up-to-date information. This leads to improved collaboration and decision-making.



### Empower Informed Decisions

With accurate and synchronized data readily available, administrators can make informed decisions swiftly. AMSA Connect transforms how institutions utilize their information, driving growth and enhancing operational performance.

BUILT BY HIGHER ED FOR HIGHER ED

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